

## News

For Immediate Release

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### Klear Screen Introduces Two New Cleaning Kits For Mobile Markets With Antimicrobial Cloth



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Meridrew Enterprises announces the release of two brand new cleaning kits for smart phones and touch screen devices, the ***Mobility Plus Kit (KS-MPK)*** and the completely redesigned and reengineered ***Starter Kit (KS-2K)***. The new kits are designed for iPads, iPhones, Droid phones and tablets, Blackberry and latest generation of eReaders. The kits retail for \$14.95 each are available at leading distributors, retailers and

online.

Recent studies have found that touch screen devices are breeding grounds for bacteria. John Younghein, President and CEO of Meridrew Enterprises asked, “Does your touch screen have iGerms? Use what the experts use, our DMT antimicrobial cloth included in the Klear Screen

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Kits will remove 99% of the germs from the surface helping to protect the user throughout each days use.”

Klear Screen is the most recommended cleaner for use on high performance oleophobic and hydrophobic-coated screens. Klear Screen uses a proprietary anti-static solution that cleans, protects and preserves modern displays with every use. The Klear Screen fluid is made in our own plant in Northern California and is 100% non-toxic. Klear Screen safely removes dirt, dust, lint and fingerprints plus leaves the screen with an anti-static finish so you don’t have to clean as often. The environmentally friendly solution contains no alcohol or ammonia and is perfectly safe to use around children and pets.

The Klear Screen cleaning system includes our exclusive second-generation Dual Micro Textured (DMT/2G) cloth that is manufactured with the same germ fighting technology contained in space suits used on the NASA space shuttle. Our DMT cloth is the only micro fiber polishing cloth where the antimicrobial properties last the life of the cloth and are not removed by washing. This Klear Screen optical grade micro fiber cloth is created especially to clean precision optics and high performance displays without harm. Klear Screen suggests the smart phone user use the DMT cloth throughout the day to clean off the display, removing smudges and microbes.

The new Klear Screen Mobility Kit includes ten Klear Screen Wet Travel Singles and five Wet/Dry Travel Singles plus one antimicrobial DMT cloth. The kit contains everything you need to clean all of your portable devices including smartphone, tablet, laptop computer, net book, or eReader.

The new Klear Screen Starter Kit contains a 2 ounce pump spray bottle of Klear Screen cleaning fluid, one large antimicrobial DMT cloth; and, three pre-moistened 2-step Travel Singles

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(Wet/Dry). The kit contains everything you need to clean your HDTV, laptop computer, smartphone, tablet or eReader.

All Klear Screen micro fiber cloths are washable and can be used over and over again. Complete multi-language use and care instructions are packaged in every kit.

Klear Screen is the original and most recommended cleaning solution since 1992.

*Meridrew Enterprises is a leading manufacturer of LCD cleaning products for consumer and institutional use and the purveyor of cleaning products at leading retail stores. iKlear and Klear Screen are registered trademarks of Meridrew Enterprises. For more information about Klear Screen or iKlear products contact our office at (800) 505-5327.*

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